



Blueprint Learning Network (BLN)

California Regional Blueprint Learning Network

Workshop Session 2: Transportation and Land Use Planning

Hosted by: Association of Bay Area Governments and the
Metropolitan Transportation Commission
101 Eighth Street
Oakland, CA 94607

Day 1: September 13th , 2006

Welcome, Introductions and Workshop Overview

1:00pm - 1:10pm

Sunne Wright McPeak, Business Transportation and Housing
The benefit of the BLN Workshop - Oakland will focus on transportation planning, regional forecasting, modeling, and performance measures. The format of the workshop will combine presentations with highly interactive and candid exchanges among practitioners. The session will provide insight into the vision that state must support to achieve long range transportation goals.

1:15 pm - 2:15pm

Transportation and Land Use: Making Public Policies that Work

Will Kempton, CalTrans

Director Kempton will guide participants through a discussion on public policies that make the link between transportation and land use. Participants should be prepared to discuss the following:

- What are the incentives that are most useful in supporting a vision for improved connection between regional land use and transportation?
- What are the state policies related to transportation and land use planning that must be done differently if the state is going to achieve its target outcomes in terms of congestion reduction and pollution abatement?

2:15 pm - 3:50pm

The Real Story of Building Public Buy - In

Jeff Loux, Director, UC Davis Extension, Land Use & Natural Resources

Jeff Loux will guide participants through a discussion about the challenges associated with creating a regional vision. The discussion will be based on Metropolitan Planning Organizations (MPOs) and 3E partners experience with two central questions:

- How effective can we implement regional planning efforts using collaboration and incentives (not regulatory or statutory requirement)?
- How do we build regional expectations around a regional vision?

3:50 pm - 4:00pm

BREAK

4:00 pm - 5:30pm

Observations from Blueprint Affiliate Groups

Nick Bollman, CCRL

Affiliate Panel

- Phil Serna, CBIA (invited)
- Julie Snyder, Housing CA (invited)
- Henry Gardner, ABAG (invited)

5:30pm

Networking Reception

- Speaker – Don Perata (invited)

